

Key partner university: University of Technology, Malaysia (UTM)

Promotion of MOT education and research in Asia pivoting on International Joint Intellectual Property Laboratory (IJIPL)

Background

- 2012/12: Signed an MOU between UTM and YU
- 2013/03: Seconded an incumbent Professor to UTM
- 2013/11: Launched cross-border PBL program
- 2014/03: Opened a Satellite Office of YU in UTM
- 2015/02: Started the Double Degree Program
- 2016/05: Appointed an Associate Professor and an IP Analyst
- 2016/11: Initiated the IJIPL

Features of Cooperation

- Comprehensive MOT Research pivoting on the IJIPL
- YU and UTM jointly organize the course
- UTM provides the state-of-the-art database on IP
- YU dispatches IP experts to strengthen research quality.

Research Plan

- 2017: Form teams to conduct research on IP from a multidisciplinary approach involving technology and management that includes "Open Innovation and IP", "M&A and IP", "Standardization and IP".
- 2018: Besides the advanced and comprehensive IP database, the course will also establish another specialized database in order to facilitate more elaborate analysis on IP trends in Southeast Asia.
- 2019: Initiate a research project that combines leading-edge natural science research and IP research.



Opening Ceremony for the Satellite Office



Opening Ceremony for the IJIPL